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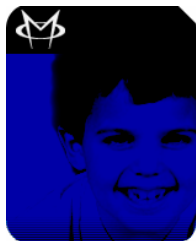
Jennifer O'Brien

jennifer.obrien@mindoh.com

832.971.1710

**TWO FLORIDA ELEMENTARY SCHOOLS SELECT MINDOH! FOR AN INDEPENDENT
CHARACTER EDUCATION RESEARCH PROJECT**

Houston, TX, March 22, 2006 – MindOH! today announces that two schools in the Volusia County School District in Florida have selected the *MindOH! Discipline and Life Skills Series* (DLSS) to test the program's effectiveness with elementary students. Bonner and Edith I. Starke Elementary Schools are not the first elementary schools to purchase DLSS, but they are the first elementary schools to conduct an independent research study. "The purpose of this study is to determine the relative effectiveness of program delivery modes in creating learning communities in Title I elementary schools" (Adragna, 2006, ¶ 1). Results from the research study should be available this summer.



Sue Adragna is an educator, doctoral candidate, and primary researcher. Her hypotheses are:

1. There is no significant difference in the number of inappropriate classroom behaviors of fourth- and fifth-grade students who are instructed in character education using the technology-based delivery mode and students who receive paper-based instruction,
2. There is no significant difference in teachers' perceptions of classroom community resulting from technology- and paper-based character education instruction, and
3. There is no significant difference in students' perceptions of classroom community resulting from technology- and paper-based character education instruction. (Adragna, 2006, ¶ 1)

Many educators believe that paper-based instruction is superior to technology-based instruction. This study seeks to determine whether technology, specifically MindOH!'s web-based character education approach, is as good as or better than paper-based character education

instruction. So far, Ms. Adragna has already found that MindOH! provides her with additional insight into what's going on in her students' lives.

"Today, for example, I had such a crowd for discipline issues that there was just no where to seat all of the students. So, I looked at the referrals and chose one male student who did some minor stuff but just enough to get him into trouble. Bingo! I put him on the Life Skills ... 'The Power to Choose'. He came out with his print out and admitted that he had to think. After, when I was alone, I read his printout. Oh my gosh, this did not read like the tough kid image he portrays. I thought I knew this student. Well, to make a long story short, he has issues at home and is looking for stability in his life ... something I did not know. It was the MindOH! web-based technology that gave me that additional information that I wouldn't have had otherwise."

MindOH!'s web-based systems are designed to be self-sustaining and flexible allowing administrators the ability to implement an integrated school wide discipline management and life skills strategy. If you are interested in learning how the *MindOH! Discipline and Life Skills Series* might help your school or district, please contact Judy Levin at 713-533-1138 or judy.levin@mindoh.com.

About MindOH!

MindOH! was founded in 2000 to provide young people, educators, and parents with the necessary tools to help develop strong character traits and healthy self-concepts. The Company creates character-based, interactive tools that teach students problem-solving techniques and communication skills, reinforcing universally held virtues such as respect and responsibility. MindOH!'s *Discipline and Life Skills Series*™ (DLSS) and MindOH!'s *At Home Series*™ (AHS) incorporate scientifically based research and adapt successfully in multiple environments, such as home, education, juvenile justice, and youth organizations. In 2001 MindOH! extended their commitment to character education by starting the MindOH! Foundation (www.mindohfoundation.org). Every year, The Foundation sponsors the Character's Cool Contest that is a national, online contest for kids to reflect on what it means to have good character. For more information, visit www.mindoh.com and www.mindohfoundation.org.